

CLIENT EXPERIENCE (B2B, B2C)

Bringing over 20 years of experience creating and producing many successful, award-winning, results-oriented online/offline campaigns for some of the most prominent global and regional companies. All of which contributed to the growth of their overall business.

PACKAGED GOODS

Del Monte
Jovan Cosmetics
Ralston Purina
Quaker Oats (Aunt Jemima)
Foremost - McKesson (Yogurt)
Specialty Brands (Spice Islands)
Castle & Cooke (Bumble Bee Tuna)
Challenge Dairy Products
Galileo Foods (Gallo Salame)
Johnson & Johnson (Household Products)
Made in Napa Valley (Gourmet Foods)

COMMODITY BOARDS

California Milk Advisory Board
Diamond Growers of California

BEVERAGES

Pepsi International
Italian Swiss Colony Wine
J Schlitz Brewing Co
Jack Daniels Properties
Diageo Chateau & Estates
Merryvale Vineyards
Winetoday.com
Vinfolio

FASHION

Levi's Activewear
GAP

AUTOMOTIVE

Jaguar Cars of America
Britalia Motorsport
Northern California Honda Dealers

FINANCIAL SERVICES

H & R Block
Wells Fargo Bank
Home Savings and Loan
World Savings
PacAdvantage (Insurance)
Robert Half International
Pacific Bay Financial
Pacific Mortgage Consultants

TECHNOLOGY

Hewlett-Packard
PeoplePC (Internet Service Provider)
NorthPoint Communications (Broadband)
CellNet Data Systems
Telseon (Broadband)
Cyrano Sciences
Oracle
Drivesavers
SmartAge.com
PMC-Sierra
Ask Jeeves

ENTERTAINMENT SOFTWARE

Activision
Broderbund
Creative Software
DataAge
Knowledge Adventure
Logitech

TOYS

Fisher-Price Power Wheels
Mattel

RETAIL

GAP
ComputerLand
Orchard Supply Hardware
Lucky Grocery Stores
mijEWELER.net
My Favorite Clothing & Shoe Store
Stoneridge Shopping Center

HEALTHCARE | PHARMACEUTICAL

Lifescan (Blood Glucose Monitors)
Toshiba (Ultrasound)
Adeza BioMedical
Tensys Medical (Blood Pressure Mgmt System)
Clarisonic (Skin Care Sonic Brush)
CoTherix (Ventavis Iloprost Inhalation Solution)
Onmark (group purchasing organization for community-based oncology)
Oncology Therapeutic Network (OTN) (drug distributor in the oncology market)
Bristol-Myers Squibb (Medical Imaging)
Eleckta
Miles Laboratory
Arcutis

INDUSTRY

Bechtel
Tradiant.com
Chevron USA
Chevron Chemical (Ortho Agri Products)
DHL Worldwide

PERSONAL CARE

Braun OralCare
Oral-B
Philips sonicare
Neutrogena
Collagen
24Hour Fitness
Sportsmith
DUX Beds
Stri-Dex
Ergonomic Dental Technologies
ThermoScan (Ear Thermometers)
Ocular Sciences COLORS (Contact Lenses)
CoverGirl COLORS (Contact Lenses)
Allergan Optics (Contact Lenses)
Pilkington Barnes Hind (Contact Lenses)
MicroSelect (Dental Products)
Murdock Labs (Purebrush Toothbrush Purifier)
Dimitra's Medi-Spa & SkinCare

TELECOMMUNICATIONS

Sprint
Globalstar (Satellite Phones)

OTHER

America's Cup (Golden Gate Team)
Ex'pression College for Digital Arts
1988 Presidential Campaign (Bush)
Savoy Commercial Properties
Bassett Productions
PhotoWeights

CAPABILITIES | AWARDS

Whether you need a web design, TV commercial, print campaign or corporate newsletters, we have the experience necessary to successfully promote your business.

BROADCAST

TV | Radio
Corporate | Industrial | Product Videos

PRINT

Magazine
Newspaper
Outdoor
Transit Boards

INTERACTIVE

Website Designs
Microsites
Banner Ads
Streaming Videos
Broadcast Emails | Jump Pages

PROMOTION

Trade Show Graphics | Booth Design
Point of Sale Posters | Displays
Direct Mail
Sales Kits

IDENTITY SYSTEMS

Corporate
Brand
Product
Logo
Style Guides

DIRECT RESPONSE

PACKAGE DESIGN

CD Jackets
Entertainment Software
Business Software
Educational Software

COLLATERAL

Annual Reports
Brochures
Catalogs
Instruction Manuals
Newsletters

AWARDS

Over 150 National and International Best of Show, Gold, Silver, Bronze, Effies for Marketing, TV / Radio, Direct Mail, Corporate / Industrial Videos, Print, Point of Sale Posters & Displays, Package and Collateral Design